

Professional Experience

Design Lead | TokBox | San Francisco, CA | 2014-Present

Leads the TokBox design team by driving real-time communication best practices, defining strategy for design to drive business goals, telling the story of the platform, and managing the design team. Focuses on implementing a design vision, promoting design culture, and championing design strategy across the organization. Leads and executes designs across disciplines including UX, UI, IxD, Visual, Communication Design, and Research while collaborating cross-functionally to deliver great user experiences for customers.

UI Designer / Visual Designer | Scribd | San Francisco, CA | 2013-2014

Collaborates with design team to create visual and ui designs as well as new features and functionality for the Scribd website and applications across multiple platforms. Concepts and executes marketing initiatives, directs photo shoots and works closely with product managers, UX designers, and engineers to create a successful product used by millions of people daily.

Senior Visual Designer / Design Director | Graphic Language | San Francisco, CA | 2011-2013

Set design direction and oversaw execution throughout the design process from concept to completion. Developed concepts and implemented interactive web design for the real estate industry. Also focused on user experience design, identity management, copy writing, and quality assurance of completed design projects. Collaborated with team to build and maintain quality client relationships and managed a team of front-end junior designers.

Independent Graphic Designer | TFish Design | Alameda, CA | 2009-2013

Created a graphic design consulting business that provides clients with strategies and solutions for their design challenges. Services include brand identity development, books, posters, marketing, business collateral, and photography.

Junior Designer & Marketing Coordinator | Colliers International | Phoenix, AZ | 2007-2008

Provided print, Web, marketing and other design services for an international commercial real estate firm. Developed marketing initiatives, strategies, presentations, and successful proposals. Responsible for training marketing coordinators, as well as collaborating with sales teams, graphic and Web designers in a team-based approach to marketing.

Education

MA, Graphic Design & Digital Media
Academy of Art University, San Francisco
2008-2017

BA, American Studies with Honors
University of California, Santa Cruz
2003-2005

Awards & Recognition

Merit Scholarship Art Award, Seattle University
Bank of America Art Award, CCA
Work featured on 79NM, Design Ignites Change,
& The Living Principles

Affiliations

AIGA Member, San Francisco
5th Floor Design Cooperative, Academy of Art University
Special Olympics Soccer Coach

Skills

Adobe Creative Suite: InDesign, Photoshop, Illustrator; Sketch
UX Design, IxD, Visual, UI, Print, Research, Management, Strategy, Product Design.

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Designer in Tech

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